

A Case Interview is the analysis of a business question. It is an interactive process; the interviewer presents a business problem and asks for your opinion. You are then able to ask the interviewer questions to formulate a recommendation. Case interviews are typical for consulting positions; however, other industries may use them too.

Case interviews generally fall into three categories:

- Business Cases
- Guesstimates
- Brainteasers

Business Case Interviews:

You are given a business scenario and are asked to analyze it and make recommendations. For example, a church's parish hall needs to redesign its bathrooms to make them handicap accessible. What factors must be considered when making decisions about updates?

Guesstimates:

These can be asked alone or as part of a case. You will be asked to make rough estimates (not exact but close). For example, how many cases of soda are sold in Iowa each year?

Brainteasers:

Logic puzzles and riddles are types of brainteasers.

Vault has some excellent articles on Case Interviews:

What is a Case Interview?

<http://access.vault.com/blog/interviewing/what-is-a-case-interview/>

3 tips for cracking the Case Interview

<http://access.vault.com/blog/interviewing/3-tips-for-cracking-the-case-interview/>